

SPONSORSHIP OPPORTUNITIES

Who is Way Truth Life Radio?

We are a State College-based radio station with four (4) frequencies serving portions of 22 Central Pennsylvania counties and just under 1,000,000 souls. By the time Motivate 2023 is upon us, we should have our fifth FM frequency on the air in the DuBois region reaching a population of 600,000. Our online streaming and mobile app allows our programming to reach around the world. This allows wonderful Bible teaching, music, and encouragement to be heard by all who will tune in.

In addition to radio, our parent company, **Central Pennsylvania Christian Institute, Inc.** desires to provide events that bring to our area the teachers, music artists and the ministries our listeners are familiar with.

What is this event about?

One of these events is called **Motivate**. It is an annual event that highlights the music side of our ministry, but taking it to a deeper level. Our invited artist shares in a more intimate way about the stories behind the songs which gives way to **An Evening of Encouragement**. Motivate is a synonym for encouragement. And, that is exactly what anyone who attends **Motivate 2023** will receive when they come. The concept is taken from Hebrews 10:24: "...motivate one another to acts of love and good works."

The evening will be a time of **LIVE** musical worship led by singer, songwriter, worship leader, and author **Hope Darst**. She desires to see people encounter the love of Jesus while being restored and set free in His presence. Whether through sincere, artful expression or congregational praise music, Hope's goal is always the same - to worship God in everything.

This is a **one-of-a-kind event** that has been designed specifically for our Central Pennsylvania community of believers. It will be an

intimate evening that will leave us searching our soul and motivating you and others to Christ-centered living!

Ticket prices are \$18 per ticket for General Admission. We are encouraging churches to gather as many from their congregations as possible to come and worship with us. We have limited numbers of Premium Early Entry tickets for \$23 and VIP Meet & Greet tickets for \$28. Doors open for Meet & Greet at 5:00 PM, Early Entry starts at 5:15 PM with all others entering at 5:45 PM.

How can you help?

We are seeking **individuals, businesses, ministries, and churches** to assist in underwriting a portion of the cost for this event. We are excited to have Hope Darst come to Central Pennsylvania to share what God has laid on her heart to encourage us. Our goal is to make the event as affordable as possible to attract as many people as possible to attend this regional gathering of the church.

Please **consider partnering with Way Truth Life Radio** to bring this worship experience to Central Pennsylvania. The various sponsorship opportunities available are listed on the back page along with the benefits associated with each. Will you help?

Contact Underwriting Representative, Joe Miller, at (570) 974-3958 if you have any questions about sponsoring this event. You may also email Joe at joe@cpci.org.



Laura Story
& husband
Martin
Elvington
at Motivate
2022.



Saturday, May 13
Trans4mation Church
1001 South 1st Street, Altoona PA

SPONSORSHIP OPPORTUNITIES

Please provide the first and last names and email addresses of those attending the event on behalf of the Sponsor for electronic ticketing. Please print clearly.

1. _____
Email: _____
2. _____
Email: _____
3. _____
Email: _____
4. _____
Email: _____

Additional tickets may be purchased for the event at a reduced rate by sponsors. Please call (800) 288-9857 to arrange separately.

Motivate 2023 is a Community Outreach Ministry of **CPCI/ Way Truth Life Radio**

Motivate 2023 SPONSORSHIP FORM

Business / Individual / Church / Ministry Name _____ Title _____
 Contact Person if other than Individual _____ State _____ Zip _____
 Address _____ City _____ Email _____
 Phone _____ Mobile _____

Name AS YOU WISH IT TO APPEAR IN PRINT _____
 Website Address _____
☐ I prefer my sponsorship to be anonymous to the public

- ☐ Platinum Sponsor - \$2,000
- ☐ Gold Sponsor - \$1,000
- ☐ Silver Sponsor - \$500
- ☐ Bronze Sponsor - \$250
- ☐ Graphics for website emailed.

Please email your high resolution business, ministry, or church logo graphic to dwright@cpci.org in PNG format with a transparent background.

Please enclose your payment along with the attached form made payable to "CPCI" (Central Pennsylvania Christian Institute, Inc.). Sponsorship will not be guaranteed until payment is received. Please mail the attached form and payment to Way Truth Life Radio, Attn. Joe Miller, 2020 Cato Avenue, State College, PA 16801. Thank you!

Please consider partnering with **Way Truth Life Radio** to bring this worship experience to Central Pennsylvania. The following opportunities are available. Will you help?

SPONSORSHIP OPPORTUNITIES & BENEFITS				
	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Name, logo, & web link on Ministry Partnership webpage for one year	✓	✓	✓	✓
Name & logo scrolling on screen during pre-show	✓	✓	✓	✓
Name & logo on sign in Lobby at event	✓	✓	✓	✓
Reserved seats at event (\$3 discount available on additional tickets)	4	3	2	1
Recognition on social media	✓	✓	✓	
Verbal mention from stage at main event	✓	✓	✓	
Complimentary VIP Meet & Greet tickets	✓	✓		
Verbal mention at Meet & Greet gathering	✓	✓		
Name & logo on sign at Meet & Greet (50 people)	✓	✓		
Name, logo, & web link on Station Events webpage	✓	✓		
Mentioned in on-air advertisement for event	✓			
Advertisement w/ link on Station Live Stream page during promo period	✓			
Advertisement w/ link on Station homepage for one month	✓			

Our Mission:

Way Truth Life Radio invites all listeners to Biblical salvation and Christ-centered living.

How to Listen:

89.9 FM State College 97.3 FM Johnstown
 93.9 FM Altoona 107.1 FM Lewistown
 89.5 FM DuBois - Coming March 2023
streaming online at WTLR.org
 on your Smart Speaker
 and on the WTLR mobile app



Way Truth Life Radio PRESENTS

Motivate

"...motivate one another to acts of love and good works."
Hebrews 10:24

featuring

HOPE DARST

Saturday, May 13 2023
 6:30 PM with optional Meet & Greet at 5:15 PM

Trans4mation Church

1001 South 1st Street, Altoona, PA
 Tickets at WTLR.org or call (800) 288-9857

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